

On/Off

WELCOME TO THE PRESENTATION OF THE On|Off TUULI FANZINE, PRODUCED TO COINCIDE WITH LONDON AND PARIS FASHION WEEK AND A CELEBRATION OF THE MELTING POT OF TALENT SYNONYMOUS WITH THIS UNIQUE EVENT.

CREATED IN 2003, On|Off HAS GROWN OVER 14 VERY SUCCESSFUL SEASONS TO AN INTERNATIONALLY RECOGNISED EVENT RESPONSIBLE FOR SUPPORTING MANY OF LONDON'S LEADING DESIGN TALENT. NAMES SUCH AS GARETH PUGH, PETER PILOTTO, LOUISE GRAY, MARK FAST, OSMAN, TIM SOAR AND JW ANDERSON HAVE ALL GRACED THE DOORS OF On|Off AND GONE ON TO BECOME INTERNATIONALLY RECOGNISED DESIGNERS.

OVER THE COMING SEASONS On|Off WILL CHART THE RISE OF THE NEXT GENERATION OF DESIGN TALENT AS WELL AS PROFILING UNIQUE PROJECTS. IN SEPTEMBER 2011 EXPECT TO SEE THE SECOND COLLABORATION WITH THE VERY TALENTED TUULI, ART DIRECTOR, MUSE AND WIFE OF RENOWNED PHOTOGRAPHER RANKIN. LAST SEASON'S PARTNERSHIP BORE THE CREATION OF A CUTTING EDGE FILM ENTITLED "SWITCH ON SWITCH OFF" CO-CREATED BY TUULI, RANKIN AND THE On|Off TEAM. THE FANZINE FEATURES THE WORK OF DESIGNERS HANDPICKED BY THE On|Off TEAM AND TUULI INCLUDING REIN VOLLENGA, BRONWEN MARSHALL, LEE LAPTHORNE, ZEYNEP TOSUN AND HASAN HEJAZI, PARTNERED WITH PHOTOGRAPHERS HANDPICKED BY RANKIN AND TUULI INCLUDING JONAS LINDSTRÖM, ANTONIO MINGOT, JENNY BROUGH AND GRANT THOMAS.

SS2012 HERALDS A NEW PHASE FOR On|Off AND AN EVENT CONCEPT THAT PROFILES BOTH DESIGN AND PHOTOGRAPHY TALENT IN A COLLABORATIVE SPACE. FURTHERMORE, RANKIN AND TUULI HAVE SPENT MONTHS UNCOVERING THE MOST TALENTED EMERGING PHOTOGRAPHERS ALL PROFILED IN THIS COLLECTORS EDITION OF THE On|Off TUULI FANZINE. SET TO BE THE HOTTEST TICKET OF THE WEEK, THE EVENT WILL BE OPEN TO SELECT INDUSTRY GUESTS INVITED TO RANKIN'S STUDIO TO BE PART OF A CREATIVE EXPERIENCE ON THE EVE OF LONDON FASHION WEEK.

WITH A STRONG CREATIVE FOUNDATION IN LONDON, THE On|Off BRAND IS SET TO BUILD ON ITS INTERNATIONAL BUSINESS WITH THE LAUNCH OF A BIGGER SHOWCASE IN THE GLOBAL FASHION CAPITAL OF PARIS. WORKING WITH LEADING DESIGNERS PAM HOGG AND CHARLIE LE MINDU IN ADDITION TO SHOWCASING THREE OF THE BRIGHTEST DESIGN STARS SELECTED AS PART OF On|Off PRESENTS INCLUDING HASAN HEJAZI AND KERHAO FROM LONDON AND ZEYNEP TOSUN FROM TURKEY.

I HOPE YOU ENJOY THE On|Off TUULI FANZINE. YOU CAN SEE MORE AT WWW.ONOFF.TV AND KEEP A LOOK OUT FOR OUR ONLINE SHOP LAUNCHING LATER IN THE YEAR.

LEE LAPTHORNE
OWNER AND FOUNDER OF On|Off/ ONOFF.TV

TUULI
ART DIRECTOR

On|Off WOULD LIKE TO THANK:

doll



L'ORÉAL
PROFESSIONNEL
PORTFOLIO

MAC

Select
MODEL MANAGEMENT

TUULI, RANKIN, CAROLINE BRADLEY, CATHERINE MCMAHON, KATE AND JUDE, BUBBLE, CASSANDRA CLM, CONGO BLUE DESIGN, PHIL WARD, HASAN HEJAZI, ZEYNEP TOSUN, REIN VOLLENGA, JONAS LINDSTRÖM, GRANT THOMAS, JENNY BROUGH, ANTONIO MINGOT, BRONWEN MARSHALL, ALL OF THE CREATIVE TEAMS AND THE DOLL TEAM. WITH THANKS TO CLAIRE GINZLER, DORIS AND ADELA

REIN VOLLENGA & JONAS LINDSTRÖM





WEARABLE SCULPTURES: REIN VOLLENGA
PHOTOGRAPHY: JONAS LINDSTRÖM
MODELS: THARY PLASTIC AND FLO BERRYMORE

HASAN HEJAZI & GRANT THOMAS





DESIGNER: HASAN HEJAZI
PHOTOGRAPHY: GRANT THOMAS
STYLIST: JOSEPH KOCHARIAN
MAKE UP ARTIST: HILA @ MANDY COAKLEY MAKE-UP
HAIR: SAM BURNETT @ RUSH FOR L'OREAL
HAIR ASSISTANT: ISABELLA HYDE @
RUSH FOR L'OREAL PROFESSIONNEL
MODEL: EVE DELF @ SELECT

DIG THE NEW BREED

AN EXHIBITION OF YOUNG FASHION
PHOTOGRAPHERS CURATED BY RANKIN
& TUULI IN ASSOCIATION WITH On|Off

19TH SEPTEMBER/
7TH OCTOBER
2011

ANNROY GALLERY
110-114 GRAFTON ROAD
KENTISH TOWN
LONDON
NW5 4BA



ARTHUR WOODCROFT



NEIL DAWSON



EDWIN ZHANG



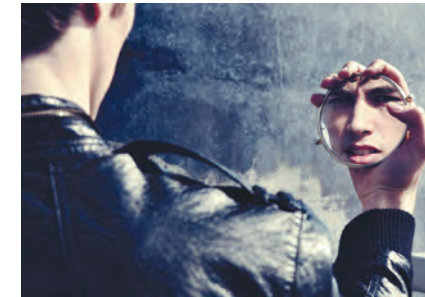
CLAIRE PEPPER



ABBEY-JADE BIRDEN



CEDRIC YON



ANDY HOUGHTON



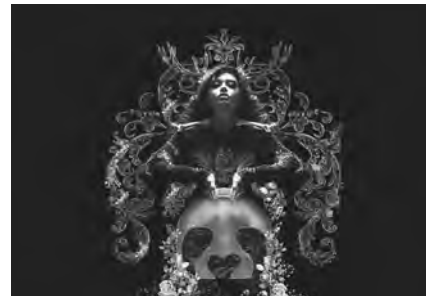
DANIYEL



ANTONIO MINGOT



NIKLOA TAMINDZIC



JENNY BROUGH



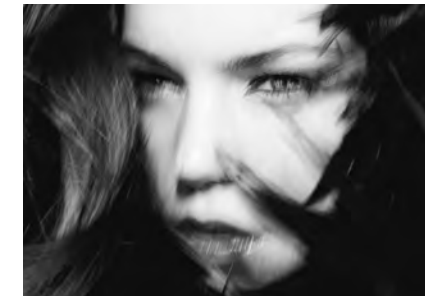
STEFAN MILEV



LAKITA



LYNSIE ROBERTS



DOM STORER



IAN MEARS



DIANE KUNST



RYAN PARRY



LUCIA O'CONNOR-MCCARTHY



MARIELLE JEPSON



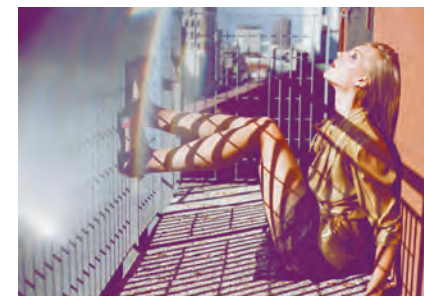
MARIELL AMELIE



HENRY GORSE



JONAS LINDSTRÖM



MARIO PENA



MASHA MEL



THOMAS KNIGHTS



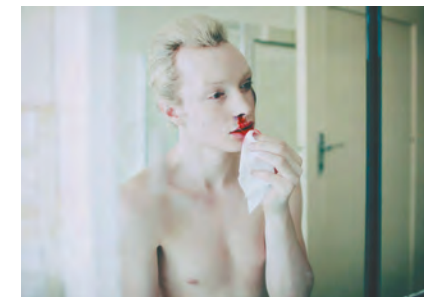
RHIAN COX



RACHELL SMITH



DAVID JOSEPH



JESSICA KLINGELFUSS



MAX MONTGOMERY



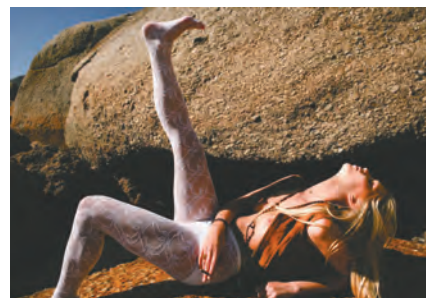
KATE FRIEND



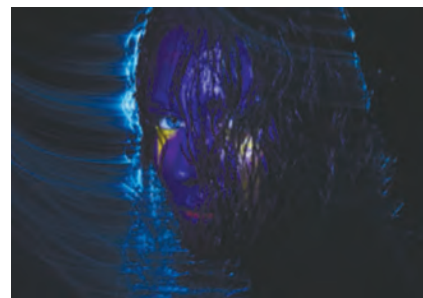
GRANT THOMAS



MIKELLE ANTOINETTE MOORE



YUSUF BUTOLLI



LUKE FREEMAN



ALENA JASCANKA



JUAN ARCE



PANTELIS PRODROMOU



MATTHEW PEARL



ZEYNEP TOSUN & JENNY BROUGH



DESIGNER: ZEYNEP TOSUN
PHOTOGRAPHY: JENNY BROUGH
WWW.JENNYBROUGH.CO.UK
MODEL: IDINA @ SELECT
STYLIST: JUSTINE JOSEPHS
MAKE UP ARTIST: ELIZABETH HSIEH
HAIR STYLIST: JONATHAN SOONS @
HEADMASTERS FOR L'OREAL PROFESSIONEL
RETOUCHER: MONICA CHAMORRO

BRONWEN MARSHALL & ANTONIO MINGOT



DESIGNER: BRONWEN MARSHALL
PHOTOGRAPHY: ANTONIO MINGOT
STYLIST: EMELIA PELECH
HAIR: LORETTA KARAM-WHALLEY @
CLIPSO FOR L'OREAL PROFESSIONNEL

LEE LAPTHORNE & JENNY BROUGH





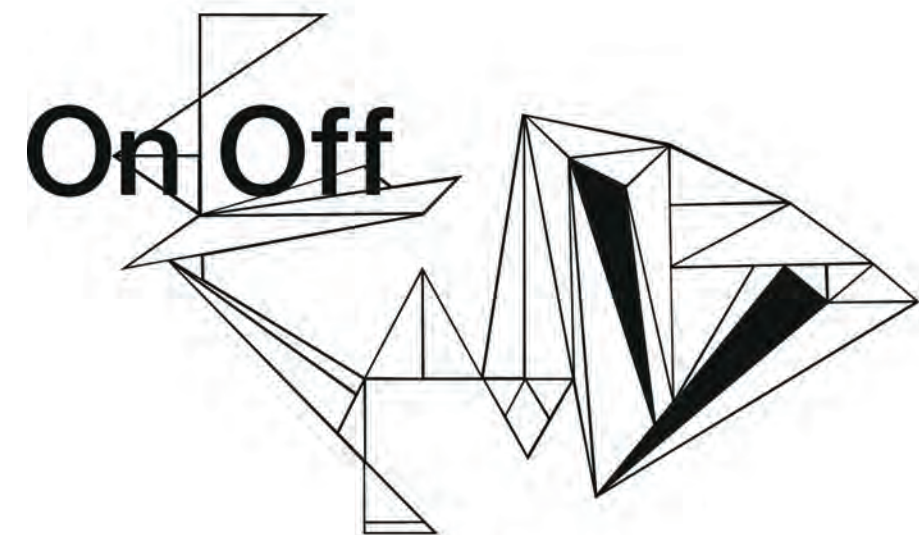
DESIGNER: LEE LAPTHORNE
PHOTOGRAPHY: JENNY BROUGH
WWW.JENNYBROUGH.CO.UK
MODEL: CASSIE @ SELECT
STYLIST: JUSTINE JOSEPHS
MAKE UP ARTIST: ELIZABETH HSIEH
HAIR STYLIST: JONATHAN SOONS @
HEADMASTERS FOR L'OREAL PROFESSIONNEL
ILLUSTRATOR: NATALIE LINES
RETOUCHER: MONICA CHAMORRO

GRAPHIC DESIGN BY GEMMA LOUISE WILSON



“L'ORÉAL PROFESSIONNEL, A LEADING MANUFACTURER OF PROFESSIONAL HAIR CARE AND STYLING PRODUCTS HAS WORKED CLOSELY WITH On|Off SINCE 2006 AND IS THRILLED TO BE CELEBRATING OUR TWELFTH SEASON TOGETHER AT LONDON FASHION WEEK. On|Off CONTINUES TO BE AT THE FOREFRONT OF EMERGING BRITISH FASHION TALENT AND AS A RESULT OF THE ONGOING RELATIONSHIP, L'ORÉAL PROFESSIONNEL HAS HELPED FORGE PARTNERSHIPS BETWEEN THE DESIGNERS AND HAIR TEAMS. THE FREE FLOW OF IDEAS AND CREATIVE ENERGY IS CENTRAL TO BOTH INDUSTRIES, IT IS A UNIQUE AND INSPIRED COLLABORATION”

CATHERINE MCMAHON, L'OREAL PROFESSIONNEL



THE
GLOBAL
INNOVATIVE
FASHION SHOWCASE

CATWALK | EXHIBITION | INSTALLATION

CATWALK

Charlie Le Mindu

Pam Hogg

On | Off Presents...

Zeynep Tosun | Hasan Hejazi | Kerhao

EXHIBITION & INSTALLATION

30.09.2011 // 10.00 - 19.00

01.10.2011 // 10.00 - 19.00

02.10.2011 // 10.00 - 17.00

Rein Vollenga

Lee Lapthorne

Zeynep Tosun

Haizhen Wang

Laura Theiss

Makin Jan Ma

Bronwen Marshall

Liam Brazier

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www.onoff.tv

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PROFESSIONNEL
PORTFOLIO **Select**  **innermost**
PROFESSION
NETWORK

